

March, 2023 | Vol. 1



FIRST NEWSLETTER

COUNTRY MISSION

February 2023



California - USA



Advanced Manufacturing and Advanced Textile Materials going international to strengthen resilience and to empower industrial recovery.

ADMANTEX2i main objective is to lead international cluster cooperation in advanced manufacturing and advanced textile materials as an enabler for globally competitive sustainable products functional in a broad range of high-end applications. The key specific objectives are:

- To develop a joint internationalization strategy and a roadmap for going international based on the strategic cross sectoral cooperation between clusters in advanced manufacturing and advanced textile materials which EU is strong leader.
- To implement the strategy organizing 3 international business missions.
- To foster the cross-sectoral cooperation.
- And to strengthen the sectoral resilience and boost growth based on internationalization.

ADMANTEX2i strategic cooperation vision is that digitalization is key enabler for both sectors to boost circular economy business solutions to strengthen resilience and to drive the recovery growth the economic opportunities of European SMEs.

Admantex 2i

Consortium Partners

Admantex2i project is composed by three advanced textile materials clusters and three advanced manufacturing clusters from 6 EU regions and 4 EU member states in the southern Europe.

- AEI TÈXTILS, Spain



- ATEVAL, Spain



- CITEVE |
The Portuguese Textile Cluster, Portugal



- PRODUTECH, Portugal



- AFIL, Italy



- EMC2, France





California Mission

The mission was essentially exploratory / inspirational but also with business contacts.

The official mission comprises the following activities:

- Explore Digitalization & Sustainability in the following sectors:
 - Advanced manufacturing
 - Advanced textiles
 - Aerospace
 - Automotive
- Identify partnerships and business opportunities between Californian and European companies, around technological challenges such digitalisation and sustainability.
- Informal networking events to boost matchmaking opportunities between companies.
- Meetings with relevant networks and stakeholders to discuss further cooperation between industry associations.

Some of the expected results of **Admantex2i** business mission to California are:

- Collaboration activities with American partners
- Cooperation agreements between partnership members and American partners.
- Business agreements to develop innovative solutions in strategic thematic areas
- Creation of innovative global value chains by enabling EU SMEs access to international markets

Participating SMEs

The delegation that travelled to California was composed mainly by SMEs from France, Italy, Portugal and Spain. In total, 21 participants travelled, including 14 companies (13 SMEs and 1 LE), 2 RTOs and 5 cluster representatives from the **ADMANTEX2i** partnership.

AEI TÈXTILS Delegates:

- **FINSA - Job Group** (SME)

The logo for Finsa, featuring the word "Finsa" in a blue, elegant, cursive script font.

- **C.P. ALUART** (SME)

The logo for C.P. Aluart S.L., with "c.p. aluart s.l." in a grey sans-serif font and "technical fabrics" in a smaller font below it.

ATEVAL Delegates:

- **INTERFABRICS** (SME)

The logo for Interfabrics, featuring a stylized circular icon with three curved lines and the word "Interfabrics" in a sans-serif font.

- **CERDAFABRICS** (SME)



- **CASA MEDITERRANEA** (SME)

The logo for Casa Mediterranea, featuring a stylized circular icon with a fan-like shape and the text "CASA MEDITERRANEA" and "1967" below it.

CITEVE Delegates:

- **ADALBERTO** (LE)

The logo for adalberto, featuring the word "adalberto" in a lowercase sans-serif font with "Est" on the left and "1959" on the right.

- **UNIFARDAS** (SME)

The logo for UNIFARDAS, featuring a stylized "U" with a red tie inside it, and the word "UNIFARDAS" in a bold, uppercase sans-serif font below it.

- **NEIVACOR** (SME)

The logo for NEIVACOR, featuring a stylized "30" with "ANOS" below it, and the word "NEIVACOR" in a bold, uppercase sans-serif font with "ESTAMPARIA TÈXTIL, LDA." below it.

Participating SMEs

- **CORDEIRO CAMPOS** (SME)



PRODUTECH Delegates:

- **DESAFIOS** (SME)



- **CCG** (RTO)



- **FAVORITANSWER** (SME)



AFIL Delegates:

- **SECURITY PATTERN** (SME)



- **FONDAZIONE ERGO-MTM ITALIA** (RTO)



EMC2 Delegates:

- **PRODUCTYS** (SME)



- **BYSCO** (SME)



DAY

1

February 6th 2023



During the first day of the mission the European delegation, has had the opportunity to discover several insights about digitalisation and sustainability through the visit to Balanced Body and Tri Tool Technologies and thanks to the networking organized by California Manufacturers & Technology Association (CMTA). The partnership is preparing a draft of MoU to sign with CMTA in the following months.



February 7th 2023



The second day started with a networking activity with the European members of the mission with really fruitful discussions and ideas. Then they visited:

- Autodesk - leader in CAD software.
- Circuit Launch accelerator and co-working facilities.
- and concluded the journey with the visit of Silicon Valley Robotics.



DAY

3

February 8th 2023

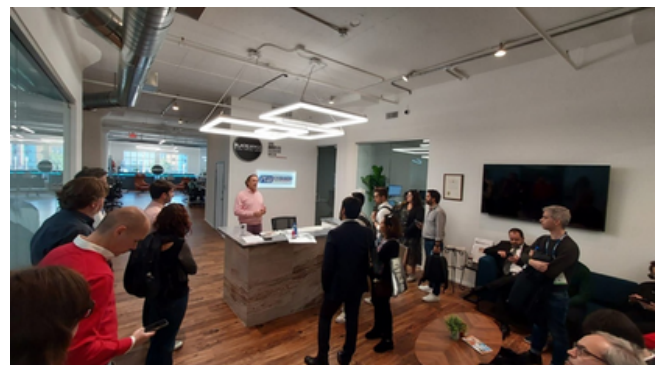
On the third day they were in the heart of Silicon Valley visiting SRI International (Stanford Research Institute) and Palo Alto Research Center (PARC) before moving to LA.



February 9th 2023



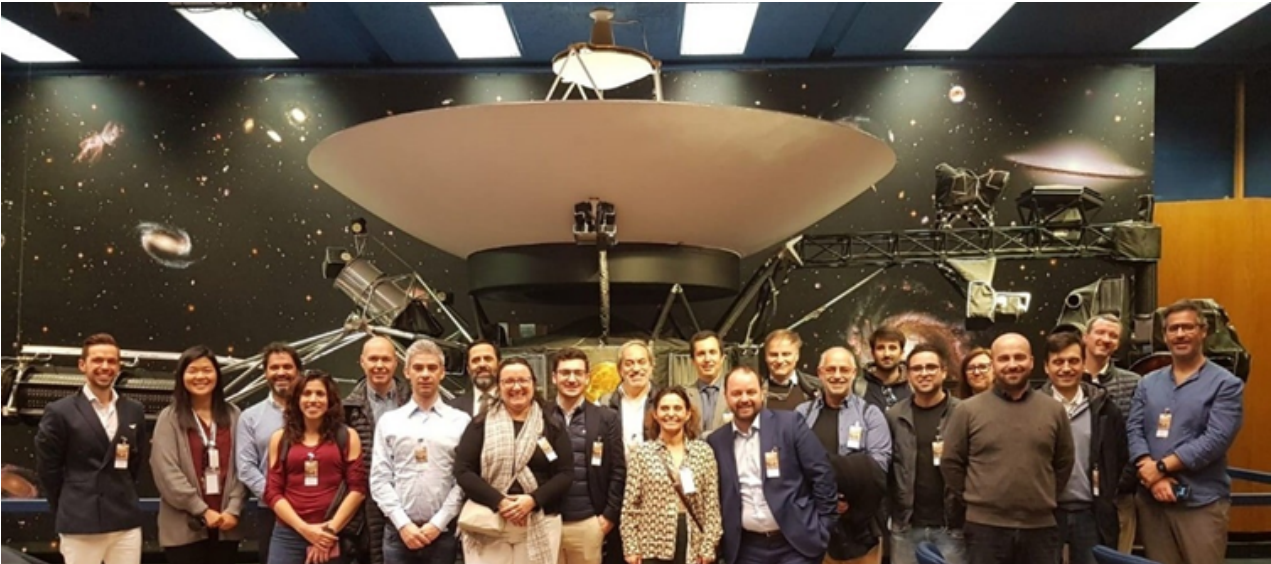
The fourth day they visited the #ATXWestExpo, then the California Market Center (CMC) & Fashion District, before going to Los Angeles Apparel for a great visit!



DAY

5

February 10th 2023



To conclude the mission, on the last day they visited NASA Jet Propulsion Laboratory. It was an awesome experience for all the participants.



Outcomes

The success of this first mission will be measured in the coming months, but the first signs are promising, especially in terms of collaboration with cluster entities in Europe and the US, with 2 MoUs under preparation.

Once the mission was over, the members of the consortium together with the participants of the mission, held a webinar with the aim of sharing experiences and proposals for improvement for future missions within the framework of the **Admantex2i** project.

Control Separar Chat Gente Participar Reaccionar Vista Salas Aplicaciones Mas Camara Micro Compartir

Admantex 2i
Country Mission
California USA
6th - 10th February 2023

Recap webinar
21.03.2023

Co-funded by the COSME programme

RA 14 Participantes



What´s next?

Admantex2i has two more international missions (**Canada** and **Japan**) lined up for you in the following months.



From 06th to 10th of November 2023



From 11th to 15th of March 2024

Do not forget to follow us on our [LinkedIn](#) page to stay up to date.

