PRESS RELEASE

EU-TEXTILE2030 ensures continuity with the newly launched European Economic Interest Group

EU-TEXTILE2030, the European Advanced Textile Materials cluster, met in Lyon for the last project meeting hosted by Techtera on November 21st and 22nd as the last step of the project life cycle.

The project, which focused on the promotion of internationalization activities of the clusters' members, was ongoing since December 2017 and it had a duration of 2 years.

The meeting in Lyon assisted to review the progress of the overall project outcomes and to present, during the project final event, the new European association in Advanced Textiles Materials, EU-TEXTILE2030, as European Economic Interest Group (EEIG).

Six consortium partners founded this new legal entity as a platform to promote internationalization, innovation and circular economy within the sector. Mr. Felipe Carrasco holds the Presidency, AEI Tèxtils as secretary, Techtera as vice-president, CLUTEX as treasurer whereas ATEVAL, CS-POINTEX and SACHSEN! TEXTIL as board members. The EEIG has become the cornerstone to formalize the continuation of the cluster cooperation that started back in 2012 with TEXTILE2020 project and continued in the project EU-TEXTILE2030.

Public presentation of the new EU-TEXTILE2030 European Economic Interest Group

The EU-TEXTILE2030 project has organized several internationalization activities **including five business missions** to different target markets: Colombia, South Africa, Israel, Japan and Taiwan. The missions included the preparation of market studies for each country, meetings with relevant stakeholders and signature of memorandums of understanding to promote internationalization of European companies. The partnership also had **joint booths** in different trade fairs during the missions; in ColombiaModa 2018 (Colombia), in ATF 2018 (South Africa) and in TITAS 2019 (Taiwan).

Josep Casamada, Project Manager at AEI Tèxtils, along with representatives of two members of the Catalan cluster at the EU-TEXTILE2030 joint booth at ColombiaModa 2018

EU-TEXTILE2030 delegation at Bar-Ilan University during the mission to Israel

In addition to business missions abroad, the partnership has also organized **matchmakings and networking events across Europe**, during Techtextil 2019 in Frankfurt, ITMA 2019 in Barcelona and during the final event of the project in Lyon on November 2019. More than 100 companies participated in the three events that enabled new business opportunities within European advanced textile companies.

EU-TEXTILE2030 networking and matchmaking events (Barcelona, Lyon and Frankfurt)

The overall result of the project is good with numerous European advanced textiles' companies establishing new business opportunities and cooperation with international organizations. Now, with the new EEIG created, the partnership will continue to develop those activities and initiate new ones. In the coming months, the EU-TEXTILE2030 EEIG will define it strategy and activities for the next period to continue supporting European advanced textiles' companies.

More information:
www.eu-textile2030.eu