# Project Technical Annex

**Instructions:**

***Maximum 5 pages***

***Minimum font size: Arial 11, margins of at least 1 inch top/bottom/sides, single space.***

***You can delete all text in red as they are indications to help guide you in the preparation of your proposal.***

**Section A – Impact**

**1.1 Objectives and baseline**

*Who you are, what are your product/service for going international*

*Project objectives*

*Current value proposition*

**1.2 Route to market**

*Why the target country(es)?*

*Market generation potential and total market size and growth-rate envisaged*

*Alignment of the proposal with the overall strategy of the applicant SME;*

*Strategy for market entry*

**1.3 Internationalization impact**

*Estimated added value of the proposed product, service or business model in the target country*

*Relevance of societal, gender and environmental related issues addressed.*

**Section b – Quality and efficiency of implementation**

**2.1 Workplan, methodology and risk mitigation**

*Consistency between objectives, impact, approach and proposed activities*

*Action plan for going international*

*timeframe and description of implementation of the internationalization strategy*

**2.2 Team**

*Experience of the team*

*Subcontractor and its expertise in the target market*

*Availability of resources*

**Detailed workplan**

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| **Task 1 – Business plan for exploitation of the adopted processes (mandatory)** |
| Description of task |  |
| Outcome & deliverables |  |
| Start date |  | End Date |  | Total costs for task |  |

|  |
| --- |
| **Task 2 – Title**  |
| Description of task |  |
| Outcome & deliverables |  |
| Start date |  | End Date |  | Total costs for task |  |

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| **Task 3 – Title**  |
| Description of task |  |
| Outcome & deliverables |  |
| Start date |  | End Date |  | Total costs for task |  |

(copy tasks as needed)

**Add a GANTT chart with calendar of activities for implementation.**